

## What's the connection between heartburn and esophageal cancer?

If you have persistent heartburn or chronic acid reflux, also known as GERD, your doctor may have discussed the need for an endoscopy to look at your esophagus. GERD can lead to a precancerous condition known as Barrett's esophagus, which, in a small percentage of people, may progress to esophageal cancer if left unchecked.

### Detecting precancer is the key to prevention.

When unhealthy, precancerous cells are detected early, they can be removed before they can turn into cancer.

## Insurance and Medicare coverage

The specialized WATS<sup>3D</sup> laboratory analysis of the tissue obtained during an endoscopy is a covered benefit under many medical insurance plans.



If your doctor performs a WATS<sup>3D</sup> procedure and sends the tissue to CDx Diagnostics for analysis, in the coming weeks, you will receive an Explanation of Benefits (EOB) from your insurance company. **The EOB is not a bill.**



**In-Network Plans:** If CDx has a contract with your medical insurance company, we are contractually obligated to bill standard co-pays, co-insurance and/or deductibles which your plan views as patient responsibility. These plans include Medicare and Medicare Advantage.

**Out-of-Network Plans:** If CDx does not have a contract with your medical insurance company, you will not be responsible for the cost of services that aren't covered by your plan.

**The No Surprises Act:** We note in addition that under the Federal No Surprises Act ancillary providers (e.g., pathology, radiology) may not balance bill patients, and payors must treat all claims as if they were in-network.

**If you have questions regarding any laboratory billing matter, please contact Billing Services at CDx Diagnostics directly at 888-3636-CDX**

There is no need to contact your doctor's office.



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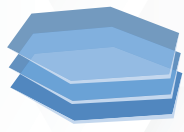


**I can rest easy knowing that my GERD isn't progressing into something worse**

I asked my doctor about WATS<sup>3D</sup>



**WATS3DforGERD.com**



**WATS<sup>3D</sup>**  
AI PLATFORM

Suffer from chronic heartburn?

## Take charge of your health

**Esophageal cancer is one  
of the fastest-growing cancers  
in the United States.**

With WATS<sup>3D</sup>, you and your doctor can stay  
ahead of any potential hidden danger.

### DID YOU KNOW?

According to the ASGE, approximately

**10% to 15% of patients**



**with acid reflux**  
develop Barrett's  
esophagus, which  
can sometimes lead  
to esophageal cancer.

ASGE=American Society for Gastrointestinal Endoscopy;  
GERD=gastroesophageal reflux disease



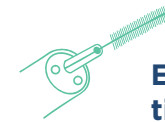
**WATS<sup>3D</sup>**  
is a simple procedure  
that can help your  
doctor manage your  
esophageal health.



The collected cells are sent to CDx  
Diagnostics for special analysis. CDx then  
provides your doctor with comprehensive  
information to better manage your health.

## How WATS<sup>3D</sup> works

1



### Enhanced wide-area tissue sampling

During your endoscopy, your doctor  
will use a special WATS<sup>3D</sup> brush-like  
instrument to collect a tissue sample  
from a wide area of your esophagus.

2



### 3D imaging with AI-powered analysis

Your sample will then be sent to CDx for  
analysis using proprietary 3D imaging  
with artificial intelligence (AI). CDx is  
the only laboratory that can process  
WATS<sup>3D</sup> specimens.

3



### Team of expert pathologists

A team of CDx pathologists will  
carefully evaluate the specimen and  
provide a diagnosis to your doctor  
using all of the information from the  
advanced WATS<sup>3D</sup> technology and  
traditional pathology.

To learn about WATS<sup>3D</sup> and how your doctor  
is using AI technology to help prevent  
esophageal cancer, visit:

**WATS3DforGERD.com**

or call (866) 3636-CDX  
for any support you need